

ANTIQUE REGISTER

Barbara Stillman, Publisher & Office Manager Lolly Konecky, Publisher & Art Director

Patty Duncan - Sales/Office Assistant
Phyllis Cypert - Sales/Office Assistant
Adrieanna Gaston - Sales/Office Assistant
Nancy Williams - Editorial Consultant

515 E. Carefree Hwy #1128 • Phoenix, AZ 85085 antique@barlomedia.com (602) 942-8950 • Fax (602) 866-3136 888-942-8950

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The Antique Register was founded by Barbara Floyd

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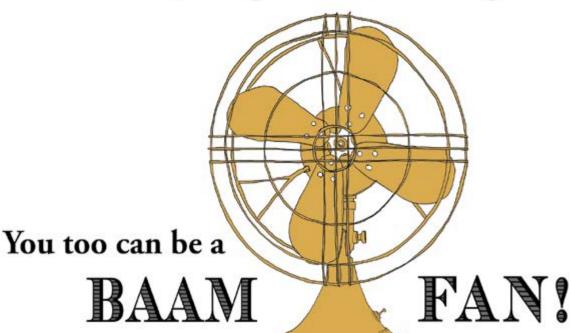
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'The Parlor' Arises from Ashes At The Brass Armadillo in Phoenix

The Parlor is now open! On August 13, **The Brass Armadillo® Antique Mall** at 28th Avenue and Cactus in Phoenix introduced its new 2,100 square foot expansion featuring 35 new booths with merchandise from both new and current dealers. This is a wonderful example of turning a setback into a success since the new area has literally arisen

from ashes!

In the early hours of June 25, 2017, the Mall suffered a twoalarm fire. One of the founders of the antique mall chain, Dave Briddle, recalls, "When it took three different departments fire control the blaze, we had no idea what kind of damage we would find. We felt quite

Post-fire construction on The Parlor find. We felt quite fortunate and thankful that the damage was primarily localized to a storage section on the north side of the building. Rather than repair the space to what it was, we decided this was a great opportunity to expand and we now celebrate the opening of The Parlor!"

The Brass Armadillo Antique Malls are a unique chain of six individual antique mall locations showcasing antique,

collectible, vintage and repurposed merchandise from more than 3,500 antique dealers who create an enthusiastic atmosphere with promotions and events designed to draw collectors, shoppers, dealers and travelers.

The Mall first opened in North Phoenix in August 1996 and the 41,000 square foot mall now has more than 750 dealers selling antiques, furniture, décor, glassware, vintage items, primitives, retro chic and decorative pieces. On any given day, the mall showcases more than 1 million items. For dealers, **The Brass Armadillo** is the perfect way to expand an existing business or to get started. General Manager Jess Munoz said, "We take care of the administrative tasks so dealers can do what they do best...procure merchandise."

In 2012, the company opened its second Valley location in Goodyear. This 55,000 square foot Phoenix West mall has over 600 dealers and is located in a shopping center on the corner of Dysart and McDowell with Dan Briddle as the General Manager.

Each mall has its own unique family atmosphere as dealers spend hours each week working their spaces and meeting with other dealers and shoppers. Their seating areas are great for making a new friend or catching up with old ones or to take a few minutes to rest while shopping. Shoppers' hours are 9 a.m. to 9 p.m. seven days a week and services include all the conveniences shoppers expect at any retail store, such as payment with personal checks as well as major credit cards,

Continued on page 8...



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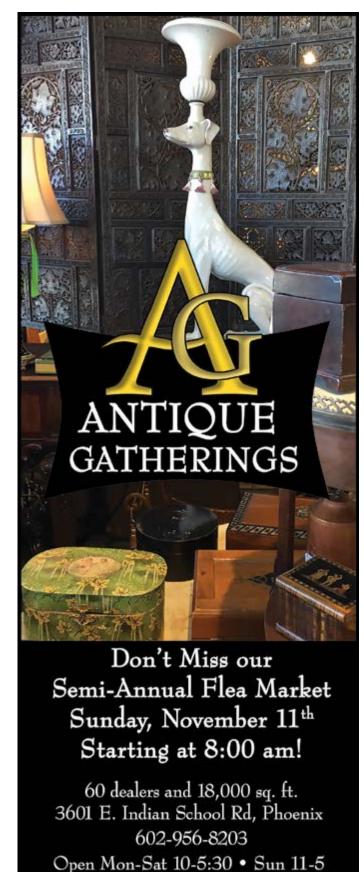
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Brass Armadillo, continued from page 4...

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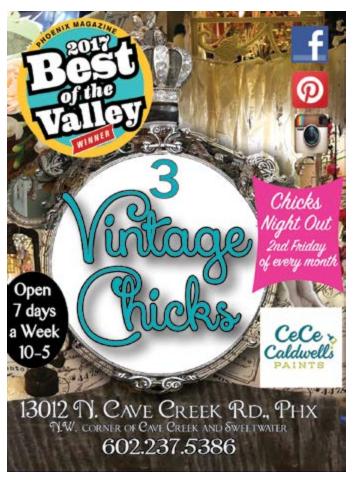
Upcoming special events at both Valley Brass Armadillo Malls include:

September 1st to 3rd—The Last BASH of Summer! with free hot dogs and \$10 Gift Card giveaways on Saturday and Sunday, and 15% off everything in the malls on Labor Day.

September 14th to 16th—Anniversary Celebration! Celebrating North Phoenix's 22nd Anniversary with free cake on Sunday, T-shirt giveaways every hour all weekend, and 15% off everything in the malls e-mail coupon.

In addition to the Phoenix area, **The Brass Armadillo** operates malls in Kansas City, Missouri; Omaha, Nebraska; Des Moines, Iowa; and Denver, Colorado. Each mall is conveniently located near a major interstate for easy access.

For more information, visit www. brassarmadillo.com, find Forums at iAntique.com or follow on Facebook, Pinterest and Twitter. Call 602-942-0030 for Phoenix North or 623-889-0290 for Phoenix West.





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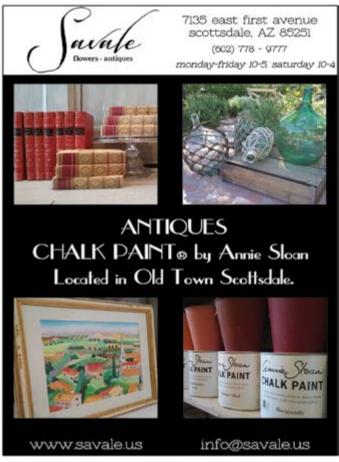
Those Were The Days!

Hidden in Plain Sight: Secret World of Fore-Edge Painting

Victorians demonstrated a penchant for concealment. They loved hiding things in plain sight—like Stanhopes in which microphotograph viewers were secreted within utilitarian objects (see the July/August 2004 Antique Register for the story).

Possibly one of the most innovative notions was fore-edge





painting, the ingenious idea of creating detailed scenes on the fore-edge of a book in such a way that, unless the "magical" secret of viewing them was known, they would remain entirely hidden. The technique was so ingenuous and is so little remembered today that you might even have a fore-edge painted treasure in your library of antique books. And not even know it.

So, what exactly is fore-edge painting?

First, some terminology: Arcane descriptors are used to identify a book's various components. The edges of a book are called the "spine," the back edge of the cover on which the volume's title is printed. "Top" and "bottom" identify a book's respective edges. The front edge of pages is known as the "foreedge."



16th century Italian engraver and painter Cesare Vecellio is credited with creating the first paintings along the fore-edge of books. Five examples are shown here from the library of Antonio Pillone. Princeton University Library

Decorating the edges of books is nearly as old as books themselves. Long before the invention of the printing press, when volumes were most generally stacked flat, hand-inscribed tomes frequently had their titles written on the top or fore edges.

Later, geometric patterns or solid colors decorated the edges of books. By the 15th century, gilding a book's edges had been introduced in Italy. It was an expensive, time-consuming process that required the skills of an experienced artisan and was reserved for volumes in the libraries of the wealthiest.

By the 17th century, the technique of marbling a book's edges and endpapers, a decorative practice initially dating to 12th century Japan, had been introduced in Europe.

Credit for the first

Pillone family.

Introduced in the 15th century, gilding

the edges of books was an attractive and effective way of concealing fore-edge known visible, painted paintings. Miami University of Oxford, Ohio scenes along a book's fore-edge goes to Cesare Vecellio, a Venetian artist, who was commissioned in about the 1580s to decorate the edges of books in the library of the noble Antonio

In the years before mass production of books, manuscripts Continued on page 12...

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Jay Mark, continued from page 10...

were purchased separately. Then bookbinders were hired to assemble custom designed covers, bindings and ornamentations, unique to the library's owner. Fore-edge artists were specially commissioned by the book's owner to adorn a tome.



This copy of The Poetical Works and Essays by Oliver Goldsmith, published in 1820, conceals an English country estate fore-edge watercolor painting by an unknown artist. Miami University Libraries Oxford, Ohio

No one is quite sure who made the leap from an overt painting to one that was covertly concealed from view. It remains a matter of conjecture and several names have been proffered. But Carl J. Weber, author of *Fore-Edge Painting*, the definitive book on the subject, believes that British bookbinders Stephan and Thomas Lewis "...must be hailed as the inventors of the art..." Their earliest known signed and dated example dates to 1653.

In many cases, concealed fore-edge scenes—often, elaborate

Continued on next page...





Jay Mark, continued from previous page...

miniature watercolor paintings—were not contemporary with the binding of the book. Nor did their themes necessarily comport with the subject of the book.

Popularity of fore-edge paintings grew in the 18th century. But the art form really came into its own during the Victorian era and continued into the early 20th century.

Fore-edge painting was accomplished by placing a book into a supporting page-fanning frame with its pages carefully "fanned" to expose just a minute surface amount of each page. To view the completed work, one must similarly "fan" or flex the pages.

Variations reveal the ingenuity and talents of fore-edge artists. In addition to the beauty of single fore-edge paintings, more complex double fore-edge works provide even greater interest. In this technique, introduced between 1785 to 1835, one illustration appears when the leaves are fanned towards the back of the book and another is revealed when the fanning is reversed towards the front.

An alternative to the double fore-edge technique, according to Weber, was the "two-way painting," whereby "the artist decorated the edges with the book opened in the middle—half the leaves fanned to the left, the other half of the leaves fanned to the right."

So, do you think you might have a fore-edge painted book in your library?

Here are some clues to identifying books that are foreedge painted. Generally books have leather rather than cloth bindings. Look for books with smooth, sanded pages. Gilding can be a good indicator. Most 18th century volumes with concealed hidden treasures have gilding to more readily hide them from view. Fan the pages to see if a fore-edge painting is revealed.

Because knowledge of fore-edge painted books is relatively limited, collecting them remains a rather narrow field. Prices for these comparative rarities generally start at about \$100 but can escalate rapidly, depending on subject and quality. Most paintings were done anonymously. Thus, the fewer-signed pieces can increase values dramatically.

Hint: Although considered by many as a dying art, fore-edge painting has never completely disappeared. Virtually any book can be treated to fore-edge painting and there are contemporary artists doing just such a thing. Martin Frost of Great Britain is one of the few modern fore-edge painters in the world today. He illustrates and describes the technique in a short You Tube video that can be found at: https://www.youtube.com/watch?time_continue=2&v=E4_2xGZy6Jk.

So, just because a book itself may be a century or two old, doesn't necessarily mean its fore-edge painting is of the same age. Be careful of reproductions. It takes an experienced eye to distinguish old from new. To be sure of what you are buying, always purchase from a knowledgeable and reputable dealer.

Some Good Books: Fore-edge Painting – a Historical Survey of a Curious Art in Book Decoration by Carl J. Weber, 1966 Harvey House, with six tipped-in color plate examples, is considered the standard reference work on the subject. In addition to providing a brief history, Hidden Treasures – The History and Technique of Fore-Edge Painting by Jeanne Bennett, 2012 Calliope Press, explains in detail how to create fore-edge painting.

Virtually an antique himself, Jay Mark, a 45-year antiques business veteran and historian owns Those Were The Days!, now an online specialty bookstore. He also teaches, lectures frequently and writes regularly about antiques. Reach him at jaymark@twtdbooks.com. © 2018



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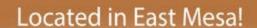
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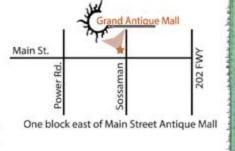
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enjoy the art walk, dine in local restaurants, enjoy a cold brew or stop in one of the many coffee houses. It's a big Block Party and you are invited to join the fun on Main Street Mesa between Country Club and Center.

From 6 to 10 p.m., 2nd Friday brings people together as they experience the local culture and creativity of Mesa's historic downtown. Stroll along tree-lined streets and visit a host of antiques and vintage shops open late. And there's plenty of free parking! Follow the shops on Facebook and Instagram for updates.

Vintage and/or antique shops you'll enjoy exploring during 2nd Fridays include:

Old Brick House Vintage Market, 202 West Main St.

This is a fun vintage market held the 2nd weekend of each month. Check out what their designers are doing every 2nd Friday.

Buckhorn Vintage, 138 West Main St.

A curated vintage boutique specializing in unique and eclectic family-friendly event features 50+ artists showcasing original home furnishings and accessories and featuring mid-century

Michelle's Antiques, 10 N. Macdonald

(Corner of Main St and Macdonald) An eclectic shop filled Each month you will find a new theme for the event so come with antiques and vintage collectibles from Victorian to Mid Century. There's a storewide sale every 2nd Friday!

Moon Dust Farms, 58 West Main St.

This shop is jam packed with handmade custom furniture, repurposed vintage and rusty décor. New offerings arrive weekly.

Jarrod's Coffee, Tea & Gallery, 154 West Main St.

A hidden gem in Downtown Mesa. A great place to buy vintage turquoise jewelry, pottery and art while sipping an iced latte and listening to music.

Although not currently part of 2nd Fridays, be sure to stop by the following antique and/or vintage shops during the week:

Antique Plaza, 114 W. Main St.

A large antique mall in over 20,000 square feet with dealers selling vintage furniture, jewelry, collectibles and much more.

History, by George!, 129 W. Main St.

Buy, sell and trade antiques of all types, particularly historical Continued on page 22...



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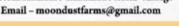


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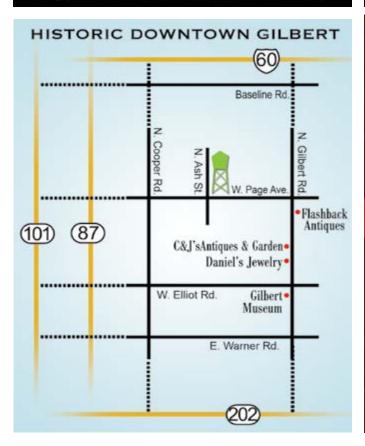


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Mesa's 2nd Friday, continued from page 18...

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Mesa's 2nd Friday was the winner of the 2010 New Times "Best of Phoenix Block Party" and was nominated for the 2011 Best of Phoenix "Arts Festival."

When Collecting Takes Over-Purge!

by Julie Pirtle

Avid collectors have a penchant to have it all! Whatever it is that you are drawn to collect, chances are in your adventures you have collected duplicates. Gather your collections and sort them, putting like things together.

You probably don't need five red vintage Pyrex bowls so examine them, keep the best and release the rest. Selling the other four bowls will allow you to invest in other pieces that you are on the hunt for. If you find yourself with a huge collection that does not contain any duplicates, ask yourself if you are holding onto them because you like them or because they are just part of your collection. Keep the pieces that you treasure most. Again, keep the best and release the rest!

What if your collections are not something you have gathered, but were given to you? Many times, we find ourselves the keepers of our family's inherited treasures. Items that belonged to distant relatives are carefully packed away and follow us through our lives. Chances are you have such boxes packed away in the attic.

I have had clients whose homes were overflowing with antique furniture that they felt obligated to keep because it was passed down to them. I have a thought for those of you who find yourselves in this position. You are not obligated to remain the keeper of things! If you have heirloom furniture that does not fit your style, let it go. Unpack the boxes from generations past and decide which pieces speak to you, but don't pack them back up. If they are important enough to you to keep, then they deserve a place in your day-to-day space. Find a way to incorporate them into your décor and ENJOY them! The rest of the furniture and items need to be released to the universe. Contact your relatives and ask them if they are interested in any of the treasures you are letting go of. Sell items of value. Anything remaining can then be donated to your favorite charity, giving other collectors the chance to discover them.

While I am on the subject of heirloom collections, I have found a common thread among my clients that is often perplexing—silver serving collections and china. Silver and china used to be the "things" that every new bride needed. These collections were revered and proudly passed down to the generations that followed (who, by the way, were getting their OWN collections of silver serving pieces and china when THEY got married! Generations later, these collections have multiplied and now sit in basements and attics, unused and packed away. Maybe you have such collections and are "saving" them to pass along to the next generation. Do your children a favor and ask them if they want them. If they don't, stop the guilt cycle of keeping things out of obligation and don't burden them with the responsibility of doing the same.

Another collection that almost everyone has way too much of is Christmas décor. We all love Christmas and the memories that it evokes. That is why going through your stash in December will never work. How can you get rid of that broken snow globe from days gone by when Bing Crosby is singing "Have Yourself a Merry Little Christmas" in the background? You can't. Believe me. So NOW is the time to go through it all and be ruthless! While there will always be ornaments and décor that you will never be able to get rid of, most of your Christmas boxes are filled with decades of purchases that have become chipped, torn or are no longer cute. Styles change and so does your sense of décor. Let everything go that you have not used in the last couple of years. If it is important enough to keep, pack it up. You will thank yourself at Christmas time because

Continued on page 31...



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Mash Ups began in February 2018 with 'Victorian Valentine meets The Wild West' showing how opposites can "mash" together. Because of the upcoming Labor Day holiday weekend, September's Halloween Mash-Up will take center stage on Thursday to Sunday, September 6 to 9, at 'The Fall Ball at The Old Curiosity Shop' when a wide variety of fall home and garden décor will be displayed in all its vintage elegance. Come see the mannequins dance at the ball through Sunday, September 9.

Then, on Thursday, October 4, Christmas comes to town early when 'Christmas Present Shines a Light on Christmas Past' bringing treasured holiday cheer that will last long into Christmas Future! November's Mash-Up will be 'Playing the Cocktail Culture Game' on November 1 to 4, and 2018 Mash-Ups will end on December 6 to 9 with a 'Resolve to

Continued on page 41...

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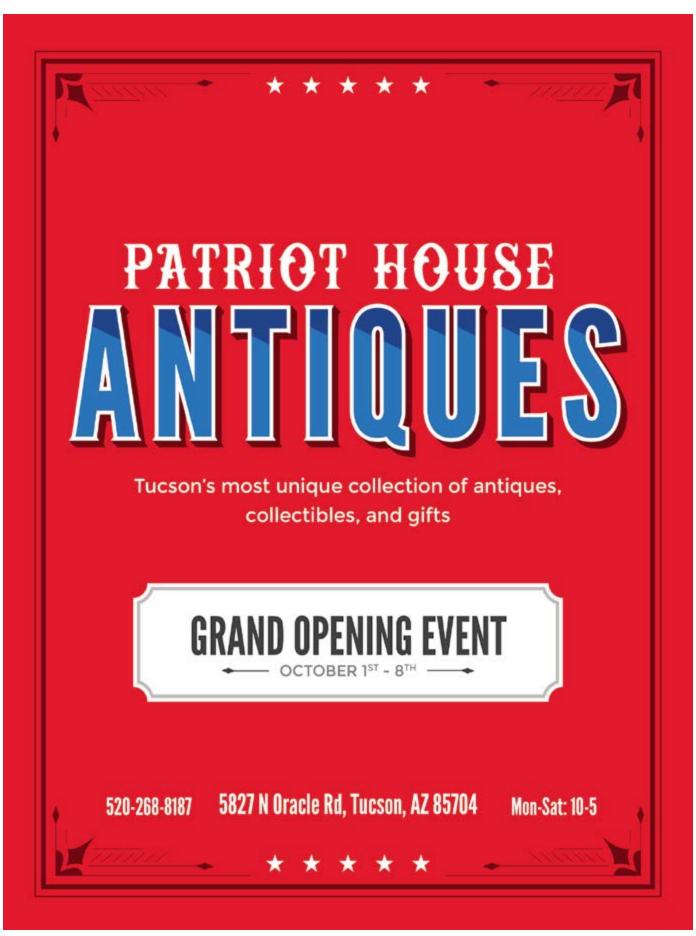




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Long-time Tucson Antique Shop to Close

by Nancy Williams

Some of the most rewarding parts of publishing The Antique Register are the warm relationships we have with our advertisers—some over many years. Perhaps the longest has been with Christine's Antiques, owned and operated by the Olson family since 1960, making it the oldest antique shop in Tucson and perhaps in Arizona.

Therefore, it is with sadness that we announce the passing of Wayne Olson on April 2 after a valiant battle with a lengthy illness. Wayne was born to the late Christine and Robert Olson and grew up in Tucson, graduating in 1960 from Amphitheater High School. His parents' opening Christine's Antiques ultimately led to Wayne and his wife Tina's love of the antique business. They started with a furniture store, which led to the former Elegant Junque Shop and then to Christine's Antiques after the passing of his mother in 2004. The store was one of his many passions, especially the antique toys.

Those who knew him best say that Wayne was an educator of antiques at heart. He loved working with Tina, who was

both his wife and business partner, and his sons in the antique business. He was kind and soft-spoken and always had time to answer a question or solve a problem, no matter how small. He is survived by Tina; his sons Scott, Troy and Bobby; his daughters-in-law Kimberly Lynn, Kimberly Anne and Tami Jean; nine grandchildren and his mother-in-law Bessie Adams.

Also, sadly, Christine's Antiques will be closing. Tina says that, although their sons have grown up in the antique business, they all have other careers they are pursuing. The store's extensive collection of merchandise is being heavily discounted and the buildings have been put up for sale. The biggest challenge is dismantling the remarkable doll collection that Wayne's mother had amassed over her lifetime. There are probably between 4,000 to 5,000 dolls along with a multitude of related doll items just in the Doll Museum.

Tina said, "The Olson family has mixed emotions about closing the store. Our family has wonderful memories of great Continued on page 31...

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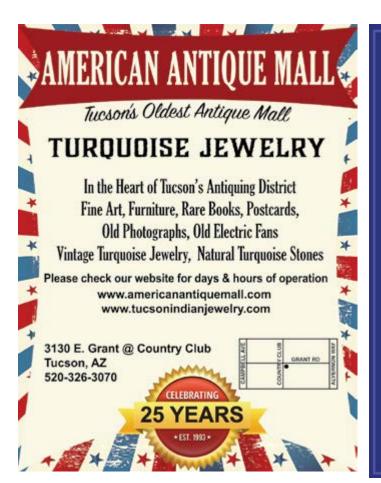
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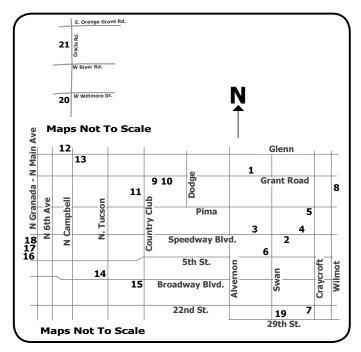
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Christine's, continued from page 26...

times, lots of fun and many interesting stories. We definitely will miss the store and our customers who have become friends." Tina plans to remain in the industry to which she has devoted much of her life and still loves, but on a smaller scale. She is looking forward to moving into an antiques' mall and/or doing Internet sales.

There is no final closing date set yet for **Christine's Antiques** so stop by 4940 East Speedway to wish Tina and her family the best. Summer hours are in effect so call 520-323-0018.



Purge!, continued from page 22...

decorating will be a breeze.

Now for the tricky question. How can you display the items that you have kept? Some ideas that have worked with my clients involve decorating with them. One client had a large collection of the aforementioned silver serving pieces. They had sentimental value and so we made a beautiful wall display above her fireplace. Another client had been lugging boxes of his childhood toy trucks around for decades. They had moved with him all over the world but never came out of their packing boxes. We unpacked those boxes that had been closed up for forty years and he now displays them above his garage workbench. Both clients now enjoy these items on a daily basis as they bring joy to their lives.

Being overwhelmed with an abundance of items takes the joy out of what you have so carefully collected. Challenge yourself to go through your collections. Downsizing to a manageable number of items is liberating and allows you to enjoy them again.

Julie Pirtle is a Professional Organizer and enjoys helping the "clutter challenged." She hails from Oregon and now lives in Mesa, AZ. She has been organizing her entire life and made the move to turn it into a business in 2012. Her business experience lends itself well to organizing everything from kitchens to garages but her passion for scrapbooking and crafting has attracted many to use her skills to create functional space in their crafting rooms.

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- 2. Christine's Antiques 4940 E. Speedway • 520-323-0018
- 3. Midtown Merchantile Merchants 4443 E Speedway Blvd • 520-777-7275
- 4. Speedway Antique Mall 5045 E Speedway Blvd 520-327-1200
- 5. Tom's Fine Furniture & Collectibles 5454 E. Pima Street 520-795-5210
- 6. AZ Modern 4469 E 5th St • 520-977-5340
- 7. 22nd Street Antique Mall 5302 E. 22nd Street 520-514-5262
- 8. Darlene Morris Antiques, LLC 2100 N Wilmot, Ste. 217 520-322-9050
- 9. American Antique Mall 3130 E. Grant 520-326-3070
- 10. Tom's Fine Furniture & Collectibles 3402 E Grant Road 520-321-4621
- Antiques Etc.
 2319 N Country Club Rd. 520-322-6269
- 12. Grey House 3067 N. Campbell Ave. 520-325-0400
- 13. Adobe House Antiques 2700 N. Campbell Ave 520-325-9439
- 14. Arte De La Vida 37 N Tucson Blvd. • 520-398-6720
- 15. Sunshine Shop Tucson 2934 E Broadway • 520-389-4776
- 16. Gather A Vintage Market 657 W St. Mary's 520-878-7215
- 17. Rose Alley Vintiques, LLC 657 W St. Mary's Rd. Unit C-8 602-750-7183
- 18. Roses and Rhubarb 657 W St. Mary's Rd. Unit C-7
- 19. Safe Shift Estate Sale/Resale 44911 E. 29th St. 520-603-3055
- 20. Antique Village Mall 4343 N Oracle Rd. • 520-887-0150
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Rinker on Collectibles

Stories Can Have More Than One Moral

by Harry L. Rinker

"The moral to the story is . . . " is a common phrase. A moral is a message that a story conveys or a lesson learned from the story. A moral can be implied, left for the reader to figure out or explicitly stated. Moral usually is used in the singular to focus on the main point of the story. Can stories have more than one moral? Absolutely, as the following story demonstrates.

I received an email from Dana Morykan, my proofreader, webmaster and friend, asking if I realized that I was working ahead on question and answer "Rinker on Collectibles" columns rather than completing a text column due the following Monday. When I replied that I was having trouble identifying text column topics that differed from what I wrote previously, I received an email with the following story.

Dana works in the Institutional Research office of Kutztown [PA] University. Natalie Snow, née DePauli, who was a graduate student at Kutztown during Linda's final years as Provost and Vice President of Academic Affairs, works in the same office. Dana has two granddaughters, Hailey and Marli.

Thanks to Natalie, Dana recently received a hoard of late 1980s NRFB (never removed from the box) holiday and special edition Barbie dolls. In some cases, the doll boxes were still in their period cardboard packaging. Natalie gave the dolls to Dana with clear instructions that her granddaughters were to remove the dolls from their boxes and play with them.



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When Natalie had originally received the dolls from her parents, she was expressly instructed not to touch them or take them out of their boxes and play with them. These dolls were investments, to be sold later when Natalie was older for a handsome profit. The result of her parents' no-touch policy was that Natalie had no strong sentimental attachment to the dolls.

Having worked for and with me for over 30 years, Dana did what I would expect. Before giving the dolls to her granddaughters, she checked their secondary market value on eBay and other Internet sites and found the secondary market flooded. The late 1980s Holiday Barbie and special edition dolls were selling at or below the current cost of a new Holiday Barbie.

Because of the size of the hoard, Dana has been passing on the dolls piecemeal, thus allowing plenty of playtime with each doll. She has six more to go. The best news of all is that her granddaughters are having fun playing with the dolls. Although unstated in her email, Dana is most likely sharing some of those play stories with Natalie. Dana thanked Natalie with an apple pie.

Read the story carefully. How many antiques and collectible collecting moral lessons can you identify? If your list contains less than four, read it again.

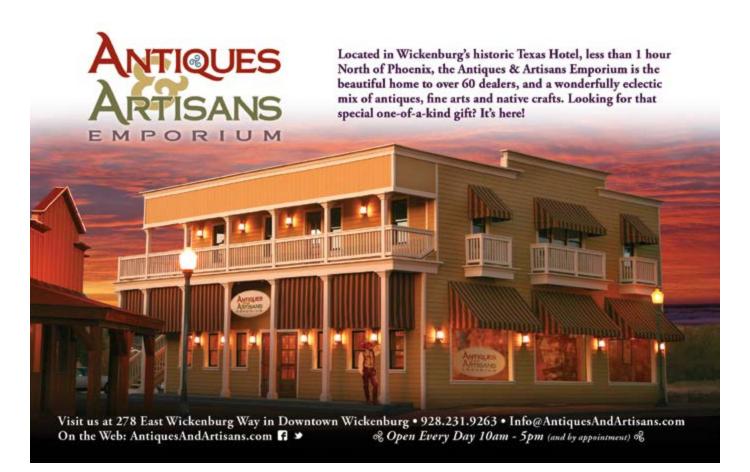
The first moral is that memories require physical contact. The person has to see, handle, feel, use (play) and appreciate the value of the object—not once, but over and over again. The person and the object have to bond. This bonding process takes time—not weeks but months and often years. Children learn early in life that favorite is not a limited term. Multiple favorites create a well-balanced child.

Bad memories are a deterrent to collecting is the second moral. Parental credulity is the term that applies to parents who show a child a toy that he/she desires and/or wants to play with and then is told "DO NOT TOUCH. IT WILL BE VALUABLE SOMEDAY." Children and adolescents have no understanding of or appreciation for this concept. As my wife Linda's and my grandchildren approach their teenage years, it is apparent that all they care about is the things they want now. Denial is parent or grandparent abuse. The concepts of teaching children about the value of money, patience and working to earn the right to buy things is alien in much of today's instant-gratification world.

Understanding that "limited" and "special edition" are marketing tools and have little to no long-term meaning in respect to collectability and secondary resale value is the third moral of the story. Having lived through and studied the "Hot Christmas Toy Era" from Cabbage Patch dolls and Star War watches to Beanie Babies and video games, I understand the production numbers associated with these items. Hundreds of thousands are low. Millions are common.

The "Hot Toy" market was media driven. The toy industry's public relations employees and firms are masters in manipulating the public. The mass media is so enamored with "hot" stories that no attempt is made to fact check the

Continued on page 40...



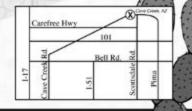
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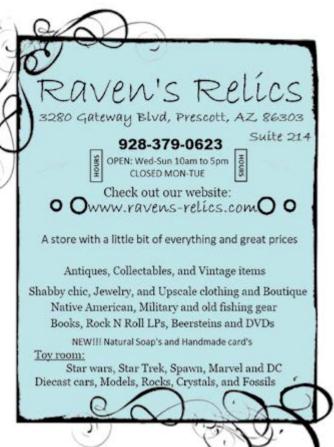


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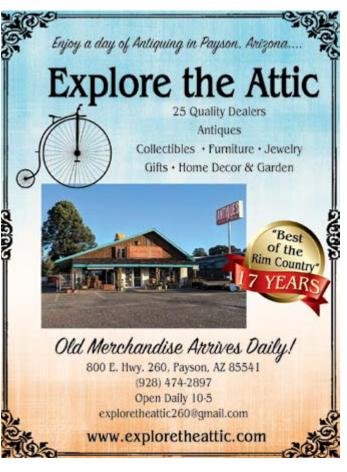
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Rinker on Collectibles, continued from page 36...

claims. The parental public responds to the mass media stories like lemmings. Continually repeated mass media advertising drugs the minds of youngsters and adolescents who reinforce the mass media claims by hounding their parents with, "I have to have one of those," rants until, as the Borg fondly said, "Resistance is futile." In the 21st century, children have learned that a parental "NO" is discriminatory.

The fourth moral lesson is that those who ignore Rinker's 30-Year Rule—For the first 30-years of anything's life, all its value is speculative—get burned. A lesser-known Rinker's Rule is: Those who hoard inevitably lose.

For over 20 years, I had fun buying toys in the months leading up to Christmas, stashing them in a closet and keeping them until 30 years had elapsed to see how accurately I could predict the market. While my "Christmas" closets did not have any Holiday Barbies in it, they did have a Ken and Barbie Star Trek set and a Bob Mackie Barbie.

My buying spree did not last 30 years. The toys in the closet were sold at auction after I sold the Vera Cruz [PA] elementary school, my home and Rinker Enterprises' office, and moved to Kentwood, Michigan, in late January 2011. Although I did not keep track of the final sale price of each individual toy, my general impression is that many failed to sell for the price I paid.

Mass-produced "limited," "special edition," and "exclusive" toys are produced in such large numbers to ensure that the secondary market for these toys will be flooded for the next 50 to 100 years. Supply will always exceed demand.

Beware of generalities, such as the one in the above paragraph, is the fifth moral lesson. When in doubt, double check. I continually am surprised when my perceived value for an antique or collectibles is not supported by sell through prices found on Worthpoint.com and other Internet pricing sites.

Perceived market value shifts generationally. The value of 1950s toys in 2018 differs greatly from their values in 1980 and 2005. Although Mattel continues to make Holiday Barbies, now base-priced at \$39.95, few are being hoarded for long-term value purposes. Barbie is no longer the "generational doll." American Character dolls are the "in" dolls for those families who can afford them. Many of today's mothers do not want their daughters growing up admiring and wishing to emulate Barbie's image.

The sixth moral lesson is "toys are toys." In an earlier age when there were boys' toys and girls' toys, dolls were dolls and toys were toys. In 2018, a doll is as much a toy as a Star Wars' light saber. During my visits to Disney World, I noticed that there were almost equal numbers of females as males playing with Star Wars light sabers. How long will they play with them is the critical question. Today's child has a limited possession attention span. They play with something for a short period of time and transition to something else, thus applying a continuing pressure on their parents and grandparents to buy, buy, buy.

When Linda visits her grandson, she is constantly bombarded with a request to "let's go to Toys 'R Us." During her last visit, he worked the "they are going out of business" approach hard. I am proud of Linda. She said no and stuck to her guns. It was not easy for her.

The six morals are only some of the takeaways from Continued on next page... Rinker on Collectibles, continued from previous page...

Dana's story. Did you find others? Email your comments to harrylrinker@aol.com.

Harry L. Rinker welcomes questions from readers about collectibles, those mass-produced items from the twentieth and twenty-first centuries. Selected letters will be answered in this column. Harry cannot provide personal answers. Photos and other material submitted cannot be returned. Send your questions to: Rinker on Collectibles, 5955 Mill Point Court SE, Kentwood, MI 49512. You also can e-mail your questions to harrylrinker@aol.com. Only e-mails containing a full name and mailing address will be considered.

You can listen and participate in WHATCHA GOT?, Harry's antiques and collectibles radio call-in show, on Sunday mornings between 8:00 AM and 10:00 AM Eastern Time. If you cannot find it on a station in your area, WHATCHA GOT? streams live on the Internet at www.gcnlive.com. Copyright © Harry L. Rinker, LLC 2018



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'Mash-Ups', continued from page 24...

Transform'—how New to You can make your house a home. Additional events at the mall will include:

'Meet the Merchants' evening held on Friday, September 14, from 4 to 7 p.m. with wine, appetizers and, if you dare, a trip through the haunted corner of the Mash Up.

The annual University of Arizona 'Pop-Up' on Saturday, September 15, from 10 a.m. to 6 p.m., hosted throughout the store. U of A students, faculty and support staff will receive 15% off this day with I.D. and, until December 31, they will get 10% off. There will be door prizes and surprises with ideas on how to decorate dorm rooms plus cupcakes and popcorn for hungry shoppers.

A costume event held all day on October 27 for shoppers and children in costume. There will be a costume contest, scavenger hunt for prizes and gift certificates to the mall plus treats and punch galore. All children will receive a Halloween goody bag.

Visitors who walk through the door at **Midtown Mercantile Merchants** are warmly greeted by staff members who are also available throughout the mall to answer questions and offer assistance. A treasure trove of individual uniqueness is offered along with classes on various topics and teachings. Check out the mall's ad on page 24 for shopper's discounts.

Located at 4443 E Speedway Boulevard between Swan and Columbus, **Midtown Mercantile Merchants Antique & Vintage Mall** is open Monday through Saturday from 10 a.m. to 6 p.m. and on Sunday from 10 a.m. to 5 p.m. For more information, visit www.midtownmercantilemerchants.com or call 520-777-7275. Follow the mall on Facebook for sneak peeks behind the curtain or go to Instagram, Twitter, Pinterest, YouTube or the blog at midtownmercantilemerchantsblog.com.

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September 14 - Fire on the Rim Mountain Bike Race Spaghetti Dinner & Silent Auction www.fireontherim.com

September 15 - Fire on the Rim Mountain Bike Race & Silent Auction continues www.fireontherim.com

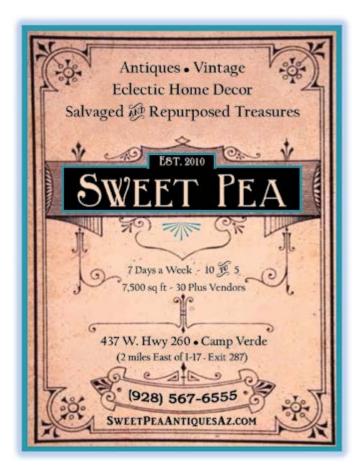
October 13 & 14 – 11th Annual Fall Festival

and Antique Show www.psbcaz.com

October 20 - Wine Around the Library - 4pm - Sunset www.pinepubliclibrary.com

Pine Strawberry Business Community www.psbcaz.com-psbcaz@gmail.com









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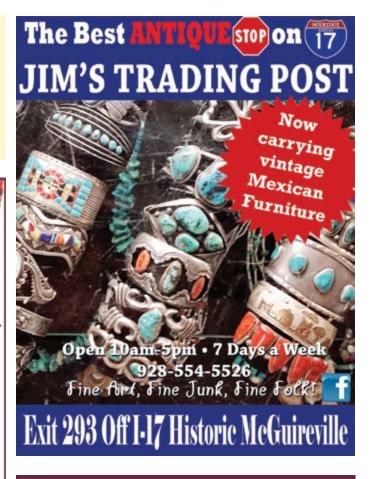
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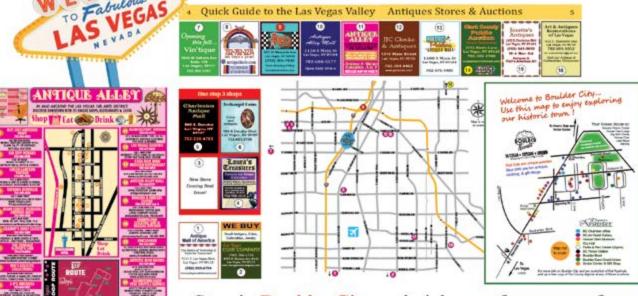
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Giveaway Winners from July - August Issue

We have two giveaway winners from our last issue.Nancy Lynn Tarvin from Mesa will be sent a \$20 Gift Certificate to be spent at her favorite Antique Register advertiser, **Merchant Square** in Chandler. Nancy told us that this mall is a "fun place to go with lots of neat antiques and helpful staff."

Richard Margraf from Fountain Hills will be sent the book, Coca Cola Trail by Larry Jorgensen. Richard wrote, "I collect Coca Cola bottles. I also give presentations at the school I work at. The extra information always helps." Richard picked up his copy of The Antique Register at Little Barrel Antiques & Collectibles in Casa Grande.

We love to hear from our readers and customers about how they enjoy *The Antique Register* and use it to hunt for great finds. In this issue, there is another \$20 Gift Certificate giveaway so be sure to enter and tell us where you pick up *The Antique Register*. Be sure to take a copy with you when you travel around Arizona this fall!





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In celebration of our 20th Anniversary, The Antique Register is giving away one \$20 Gift Certificate that a lucky winning reader will be able to spend at his or her favorite Antique Register advertising shop.

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Or email your entry form to: antique@barlomedia.com
and put "Gift Certificate" in the subject line.

(Names are not sold, given away or used for any other purpose.)

Please tell us about a local antique, vintage or collectibles store or event that you would like to see advertising in The Antique Register:

We welcome your comments and/or suggestions about The Antique Register. Include a note with your drawing entry, send us an email or give us a call at 1-888-942-8950. We enjoy hearing from our readers!

